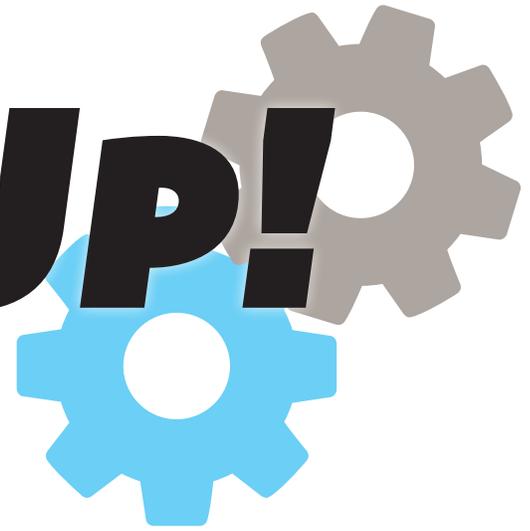


# GEAR UP!

Gear up this fall with Settlers Life and earn some amazing, co-branded gear to show your Settlers Life pride!



**Submit applications by November 30<sup>th</sup> and win!**

**Submit 10** earn a **SHIRT!**

**Submit 25** earn a shirt **AND** a **FLEECE VEST!**

**Submit 40** earn a shirt, a fleece vest, **AND** a **COAT!**

*Placement ratio must be at least 90% to qualify.*

*Placement ratio = Submitted Apps/Approved Apps*



Guidelines: Available only to partners contracted with American Senior Benefits.  
Incentive Period: October 1, 2018 - November 30, 2018. Incentive applies to all Settlers Life applications submitted and issued between October 1, 2018 and November 30, 2018. Qualification and award is dependent upon meeting production guidelines and adherence to our quality benchmark requirements (Form S-32). Net-annualized premium per policy must be greater than \$250 to qualify. Partners must have a minimum of \$2,500 net-annualized premium issued within the incentive timeframe to qualify. All qualifying partners must be in good standing with Settlers Life to receive award. Settlers Life is the final interpreter of these rules and guidelines; all decisions made by Settlers Life are final. American Senior Benefits is an independent agency with Settlers Life.

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